



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

July 2, 2019

Cynthia Ann Smith  
Agent for Bull Run Scientific, VBT  
Conn & Smith Inc.  
6713 Catskill Road  
Lorton, VA 22079-1113

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Adding new marketing claims, making minor label changes, Moving, Copying, and Consolidating marketing claims, and Amending Alternate Brand Names (ABN)  
Product Name: Bull Run Fly Attractant  
EPA Registration Number: 84565-2  
Application Date: 02/14/2019  
OPP Decision Number: 548321

Dear Ms. Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

The alternate brand names “Bull Run Small Fly Trap Attractant,” “Bull Run Medium Fly Trap Attractant” and “Bull Run Large Fly Trap Attractant” have been added to the registration, and our records have been updated accordingly. This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section

12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Menyon Adams by phone at (703) 347-8496 or via email at [adams.menyon@epa.gov](mailto:adams.menyon@epa.gov).

Sincerely,



Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

June 28, 2019 Proposed Master Label Notification - Changes Implemented

Based upon the 11/12/2017 EPA ACCEPTED Notification label

Includes moved text, new and consolidated marketing claims, and other minor changes.

[ ] Denotes optional text. { } Denotes explanatory text for the reviewer.

# Bull Run Fly Attractant

## Master Label

**ACCEPTED**

07/02/2019

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 84565-2

Summary of Alternate Brand Name Products			
Alternate Brand Name	Description	Attractant Net Weight (Ounces)	Pages
Disposable Bull Run Medium Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.45	2-5
Disposable Bull Run Large Fly Trap	The attractant is packaged inside the trap and is not accessible to the user.	1.96	6-9
Bull Run Small Fly Trap Attractant	Attractant for the Bull Run Small Fly Trap. Packaged inside the Bull Run Small Fly Trap and sold separately as a refill for the Bull Run Small Fly Trap. Packaged in a printed vapor barrier pouch.	0.51	10-12
Bull Run Medium Fly Trap Attractant	Attractant for the Bull Run Medium Fly Trap. Packaged inside the Bull Run Medium Fly Trap and sold separately as a refill for the Bull Run Medium Fly Trap. Packaged in a printed vapor barrier pouch.	1.45	13-15
Bull Run Large Fly Trap Attractant	Attractant for the Bull Run Large Fly Trap. Packaged inside the Bull Run Large Fly Trap and sold separately as a refill for the Bull Run Large Fly Trap. Packaged in a printed vapor barrier pouch.	2.47	16-18
Bull Run Fly Attractant	Place holder. Brand name is not planned for use.	Not Specified	19-21
Tubular Bull Run Fly Trap: • Pedestal • Insert	The attractant is packaged inside the trap insert and is not accessible to the user. Sold with decorative cover.	0.51	22-28
Tubular Bull Run Fly Trap Insert	The attractant is packaged inside the trap insert and is not accessible to the user. Refill. Sold without decorative cover.	0.51	29-31

**Labeling Text for Use on Disposable Bull Run Medium Fly Trap**

{Front Panel, Disposable Bull Run Medium Fly Trap}

**Disposable  
Bull Run  
MEDIUM FLY TRAP**

INGREDIENTS	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids. . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS. . . . .</b>	<u>31.4%</u>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children  
CAUTION**

**NET CONTENTS: 1.45 oz**

{Top Panel, Disposable Bull Run Medium Fly Trap}

Read instructions before opening.  
Cut here on dotted line.

{Back Panel, Disposable Bull Run Medium Fly Trap}

----- Fill Line -----


{Optional text:}

**GENERAL INFORMATION:**

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That’s the mission we set out to fulfill over 35 years ago.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outdoors near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

June 28, 2019 Proposed Master Label Notification - Changes Implemented

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*{Optional text:}*

For more significant fly problems, look for larger capacity Bull Run Disposable and Reusable Fly Traps.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

**DISPOSAL:** Deposit in trash for collection. Wash hands with soap and water.

1-800-XXX-XXXX

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

MADE IN USA

Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233

{Optional text/graphics for inclusion on any panel (Disposable Bull Run Medium Fly Trap):}

- Model XXX
- Made in USA
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
- Never touch bait or flies
- Sanitary; never touch the bait or flies
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
- Catch[es] up to 20,000 flies
- Flies find it fast
- Complete with attractant

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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**Labeling Text for Use on Disposable Bull Run Large Fly Trap**

{Front Panel, Disposable Bull Run Large Fly Trap}

**Disposable  
Bull Run  
LARGE FLY TRAP**

INGREDIENTS	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids . . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS . . . . .</b>	<b><u>31.4%</u></b>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children  
CAUTION**

**NET CONTENTS: 1.96 oz**

{Top Panel, Disposable Bull Run Large Fly Trap}

Read instructions before opening.  
Cut here on dotted line.

{Back Panel, Disposable Bull Run Large Fly Trap}

----- Fill Line -----


{Optional text:}

**GENERAL INFORMATION:**

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That’s the mission we set out to fulfill over 35 years ago.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Cut plastic on top cap at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag.
4. Hang trap outdoors near a fly source (garbage, compost pile, dog run, stable) to draw flies away from home entrances and outdoor living areas. Strong odor may occur if not placed in well-ventilated area.
5. Attractant pouch will dissolve and activate within 2-5 hours, creating an odor attractive to flies.
6. Replace trap when full, when contents dry out, or after 30 days - whichever comes first.
7. Close cap.
8. Deposit in trash for collection.
9. Wash hands with soap and water.

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

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**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

**DISPOSAL:** Deposit in trash for collection. Wash hands with soap and water.

1-800-XXX-XXXX

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

MADE IN USA

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

{Optional text/graphics for inclusion on any panel (Disposable Bull Run Large Fly Trap):}

- Model XXX
- Made in USA
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
- Never touch bait or flies
- Sanitary; never touch the bait or flies
- No-mess disposal
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
- Flies find it fast
- Designed for areas with heavy fly concentration
- Catch[es] up to 40,000 flies
- Complete with attractant

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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Bull Run Fly Attractant (EPA Reg. No. 84565-2)

June 28, 2019 Proposed Master Label Notification - Changes Implemented

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**Labeling Text for Use on Bull Run Small Fly Trap Attractant**

{Front Panel, Bull Run Small Fly Trap Attractant}

**Bull Run  
SMALL FLY TRAP ATTRACTANT**

<b>INGREDIENTS</b>	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids . . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS . . . . .</b>	<b><u>31.4%</u></b>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children  
CAUTION**

**NET CONTENTS: 0.51 oz  
1 Packet**

## {Back Panel, Bull Run Small Fly Trap Attractant}

*{Optional text:}***GENERAL INFORMATION:**

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 35 years ago.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

*{Optional text:}*

This product is proven to catch the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Hang or place trap outdoors near a fly source.
5. Wash hands with soap and water.
6. Empty trap and rebait with a new [Bull Run Small Fly Trap] [Attractant] [Refill] when trap dries out or becomes full, or after 30 days - whichever comes first.

*{Optional text:}*

**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

**DISPOSAL:** Deposit in trash for collection. Wash hands with soap and water.

1-800-XXX-XXXX

EPA Reg. No. 84565-2  
EPA Est. No. \_\_\_\_\_

Made in USA  
Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233

{Optional text/graphics for inclusion on any panel (Bull Run Small Fly Trap Attractant):}

- Model XXX
- Made in USA
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
- Never touch bait or flies
- Sanitary; never touch the bait or flies
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
- Flies find it fast
- For the Bull Run Small Reusable Fly Trap
- For use with the Bull Run Small Reusable Fly Trap

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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Bull Run Fly Attractant (EPA Reg. No. 84565-2)

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**Labeling Text for Use on Bull Run Medium Fly Trap Attractant**

{Front Panel, Bull Run Medium Fly Trap Attractant}

**Bull Run  
MEDIUM FLY TRAP ATTRACTANT**

INGREDIENTS	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids . . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS . . . . .</b>	<b><u>31.4%</u></b>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children  
CAUTION**

**NET CONTENTS: 1.45 oz  
1 packet**

## {Back Panel, Bull Run Medium Fly Trap Attractant}

{Optional text:}

**GENERAL INFORMATION:**

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 35 years ago.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outdoors near a fly source.
6. Wash hands with soap and water.
7. Empty trap and rebait with a new [Bull Run Medium Fly Trap] [Attractant] [Refill] when trap dries out or becomes full, or after 30 days - whichever comes first.

{Optional text:}

**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

**DISPOSAL:** Deposit in trash for collection. Wash hands with soap and water.

1-800-XXX-XXXX

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

Made in USA

Bull Run Scientific, VBT  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233

{Optional text/graphics for inclusion on any panel (Bull Run Medium Fly Trap Attractant):}

- Model XXX
- Made in USA
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
- Never touch bait or flies
- Sanitary; never touch the bait or flies
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
- Flies find it fast
- For Bull Run Medium Fly Trap
- For use with the Bull Run Medium Fly Trap

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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**Labeling Text for Use on Bull Run Large Fly Trap Attractant**

{Front Panel, Bull Run Large Fly Trap Attractant}

**Bull Run  
LARGE FLY TRAP ATTRACTANT**

<b>INGREDIENTS</b>	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids . . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS . . . . .</b>	<b><u>31.4%</u></b>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children  
CAUTION**

**NET CONTENTS: 2.47 oz**

## {Back Panel, Bull Run Large Fly Trap Attractant}

*{Optional text:}***GENERAL INFORMATION:**

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 35 years ago.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

*{Optional text:}*

This product is proven to catch the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Grasp center tab on top and pull up to open entrance for flies.
5. Hang or place trap outdoors near a fly source or livestock area.
6. Wash hands with soap and water.
7. Empty trap and rebait with a new [Bull Run Large Fly Trap] [Attractant] [Refill] when trap dries out or becomes full, or after 30 days - whichever comes first.

*{Optional text:}*

**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

**DISPOSAL:** Deposit in trash for collection. Wash hands with soap and water.

1-800-XXX-XXXX

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

Made in USA

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

{Optional text/graphics for inclusion on any panel (Bull Run Large Fly Trap Attractant):}

- Model XXX
- Made in USA
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
- Never touch bait or flies
- Sanitary; never touch the bait or flies
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
- Flies find it fast

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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- Brand logo

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

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**Labeling Text for Use on Bull Run Fly Attractant and Alternate Brand Name Products**

{Front Panel, Bull Run Fly Attractant}

**Bull Run  
FLY ATTRACTANT**

INGREDIENTS	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids . . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS . . . . .</b>	<b><u>31.4%</u></b>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children  
CAUTION**

**NET CONTENTS: \_\_\_ oz  
                          \_\_\_ Packet(s)**

{Back Panel, Bull Run Fly Attractant}

{Optional text:}

**GENERAL INFORMATION:**

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 35 years ago.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

{Optional text:}

This product is proven to catch the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

1. Tear open pouch at tabs and drop inner packet into trap.
2. Add water to fill line.
3. Replace top securely.
4. Hang or place trap outdoors near a fly source.
5. Wash hands with soap and water.
6. For reusable traps, empty trap and rebait with new Bull Run Fly Attractant when trap dries out or becomes full, or after 30 days - whichever comes first.

{Optional text:}

**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of pets and livestock.

**DISPOSAL:** Deposit in trash for collection. Wash hands with soap and water.

1-800-XXX-XXXX

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

Made in USA

Bull Run Scientific, VBT

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

{Optional text/graphics for inclusion on any panel (Bull Run Fly Attractant):}

- Model XXX
- Made in USA
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
- Never touch bait or flies
- Sanitary; never touch the bait or flies
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
- Flies find it fast

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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**Labeling Text for Tubular Bull Run Fly Trap Pedestal**

{Pedestal Front Panel}

**Tubular Bull Run Fly Trap**

<b>INGREDIENTS</b>	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids . . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS . . . . .</b>	<b><u>31.4%</u></b>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children  
CAUTION**

**NET CONTENTS: 0.51 oz**

Bull Run Scientific, VBT

{Pedestal Left Panel}

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That’s the mission we set out to fulfill over 35 years ago. With the Tubular Trap, we’ve added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

June 28, 2019 Proposed Master Label Notification - Changes Implemented

Based upon the 11/12/2017 EPA ACCEPTED Notification label

Includes moved text, new and consolidated marketing claims, and other minor changes.

[ ] Denotes optional text. { } Denotes explanatory text for the reviewer.

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{Pedestal Back Panel}

**Bull Run Scientific, VBT**

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-\_\_\_\_-\_\_\_\_

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

{Optional text/graphics for inclusion on any panel (Tubular Bull Run Fly Trap):}

- Model XXX
- Made in USA
  
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
  
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
  
- Never touch bait or flies
- Sanitary; never touch the bait or flies
  
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
  
- Flies find it fast
  
- Complete with attractant
  
- Enhances your surroundings
- Comes with one Fly Trap Insert
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts
- Decorative cover is reusable with either Yellowjacket or Fly Trap Inserts
- Reusable with either Yellowjacket Trap or Fly Trap Inserts
- Reusable with either Yellowjacket or Fly Trap Inserts

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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Bull Run Fly Attractant (EPA Reg. No. 84565-2)

June 28, 2019 Proposed Master Label Notification - Changes Implemented

Based upon the 11/12/2017 EPA ACCEPTED Notification label

Includes moved text, new and consolidated marketing claims, and other minor changes.

[ ] Denotes optional text. { } Denotes explanatory text for the reviewer.

**Labeling for Tubular Bull Run Fly Trap Insert**  
 (Label text is printed directly on a plastic pouch that contains the trap insert)  
 (Packaged with trap; contains attractant)

## Tubular Bull Run Fly Trap Insert

For use in the Tubular Bull Run Fly Trap from \_\_\_\_\_

<b>INGREDIENTS</b>	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids. . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS.</b> . . . . .	<u>31.4%</u>
<b>TOTAL</b> . . . . .	<b>100.0%</b>

**Keep Out of Reach of Children**  
**CAUTION**

**NET CONTENTS: 0.51 oz**

Bull Run Scientific, VBT

## Tubular Bull Run Fly Trap Insert

{Optional text:}

### GENERAL INFORMATION:

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 35 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

### DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Tear open pouch and remove Trap Insert.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps in place.
4. Place Trap Insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to "dissolve" line and wait five minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors at least 20 feet from home entrances and outdoor living areas. Trap emits a strong odor attractive to flies, and works best when placed at a distance drawing flies away from human activity.
7. Replace Trap Insert with Tubular Bull Run Fly Trap Insert when full, when contents dry out, or after two weeks – whichever comes first.

{Optional text:}

**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

Bull Run Fly Attractant (EPA Reg. No. 84565-2)

June 28, 2019 Proposed Master Label Notification - Changes Implemented

Based upon the 11/12/2017 EPA ACCEPTED Notification label

Includes moved text, new and consolidated marketing claims, and other minor changes.

[ ] Denotes optional text. { } Denotes explanatory text for the reviewer.

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**Bull Run Scientific, VBT**

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-\_\_\_\_ - \_\_\_\_\_

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

{Optional text/graphics for inclusion on any panel (Tubular Bull Run Fly Trap Insert):}

- Model XXX
- Made in USA
- Non-toxic mode of action
- No killing agents - insects drown
- Effective and responsible
- Dissolves and activates in water
- Attractant dissolves and activates in water
- Add water - Subtract flies
- Just add water and hang
- Just add water and hang trap
- Easy to use - just add water
- Never touch bait or flies
- Sanitary; never touch the bait or flies
- Lets flies in, but not out
- Flies get in, but not out
- Naturally-occurring ingredients draw flies away from you
- Perfect for lawn, garden, camping and farm use
- Protect your outdoor living space from nuisance and filth flies
- Lure[s] flies away
- Flies find it fast
- Comes with one Fly Trap Insert
- Enhances your surroundings

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

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**Labeling Text for Tubular Bull Run Fly Trap Insert**  
 (Label text is printed directly on a plastic pouch that contains the trap insert)  
 (Trap refill with attractant)

## Tubular Bull Run Fly Trap Insert

For use in the Tubular Bull Run Fly Trap from \_\_\_\_\_

<b>INGREDIENTS</b>	
<b>ACTIVE INGREDIENTS:</b>	
Sucrose . . . . .	42.1%
Putrescent Whole Egg Solids. . . . .	18.0%
Yeast . . . . .	5.5%
Trimethylamine . . . . .	2.8%
Indole . . . . .	0.2%
<b>OTHER INGREDIENTS. . . . .</b>	<u>31.4%</u>
<b>TOTAL . . . . .</b>	<b>100.0%</b>

**Keep Out of Reach of Children**  
**CAUTION**

**NET CONTENTS: 0.51 oz**

Bull Run Scientific, VBT

*{Optional text:}*

**GENERAL INFORMATION:**  
 Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That’s the mission we set out to fulfill over 35 years ago. With the Tubular Trap, we’ve added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

This product is proven to trap the following species: House Fly, Lesser House Fly, Cluster Fly, Lance Fly, Secondary Screwworm Fly, Flesh Fly, False Stable Fly, Blow Flies and Bottle Flies.

**DIRECTIONS FOR USE:**

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1. Tear open pouch and remove Trap Insert.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps in place.
4. Place Trap Insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to “dissolve” line and wait five minutes for attractant packet to dissolve. Then add 3/4 cup more water to the “activate” line.
6. Hang trap outdoors at least 20 feet from home entrances and outdoor living areas. Trap emits a strong odor attractive to flies, and works best when placed at a distance drawing flies away from human activity.
7. Replace Trap Insert when full, when contents dry out, or after two weeks – whichever comes first.

{Optional text:}

**Helpful Hints:** Weather conditions affect fly activity and trap effectiveness. In hotter temperatures, place traps in shade. In cooler temperatures, flies will be more active where it is warmer, so place traps in sun-exposed areas.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

#### **Bull Run Scientific, VBT**

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-\_\_\_\_-\_\_\_\_

EPA Reg. No. 84565-2

EPA Est. No. \_\_\_\_\_

{Optional text/graphics for inclusion on any panel (Tubular Bull Run Fly Trap Insert):}

- Model XXX
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- No killing agents - insects drown
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- Flies find it fast
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